



 **CANADA**
TROPHY PROPERTIES

*Elite Access to Gold
Class Properties*



Trophy Properties Marketing 2019

Alberta | British Columbia | Manitoba | Saskatchewan

SPORTS AFIELD TROPHY PROPERTIES®
ESTABLISHED 1887

Welcome

Let me start by saying "Thank You" for considering working with us and our partnership with Sports Afield Trophy Properties®. We strive to bring a high-quality service to our clients, across the board, and continually adapt to the ever-changing market to ensure success, for our Realtors, and our clients alike. We believe what makes us unique among our peers is our diversity, adaptability and passion for our business. In association with Sports Afield Trophy Properties® we have established our own banner for the Canadian market, "Canadian Trophy Properties" and, in this publication, you will get an idea of just some of the tools and advantages of working with such a prestigious brand.



To help us achieve and maintain our standards and provide a 5-star service to our clients, we employ three fundamental cores that form the foundations of our business.

Our Team

We have brought together a team of over 45 professional agents, administrators and marketing experts in locations covering Alberta, Saskatchewan and British Columbia. We pride ourselves on picking the best of the best and we have agents with many years of experience, who help to nurture our newer recruits with their knowledge and expertise. Our newer agents, however, play their role in bringing fresh ideas to the table, which keeps us moving with the times. Also working conscientiously, in the hub of our business, is an exceptional team of support staff, who make sure that all of our agents can perform efficiently, effectively and accurately.

Our Partnerships

Over the many years we have been in operation, we have developed exclusive relationships and marketing alliances that provide immense leverage in our promotional ability. Many Real Estate companies do not have the foresight to consider this avenue and miss huge opportunities to increase their exposure. Our affiliation with "Sports Afield Trophy Properties®" has unlocked a global network of high-end Brokers and buyers that other Real Estate companies cannot reach. This is just one collaboration amongst many, that help us to provide maximum exposure for our clients. We also have many trusted associates in finance, insurance, property development and more.

Our Principals

Our foundation is based on Integrity and we insist on the highest standards of business ethics in everything we do. We commit to our unwavering assurance that our clients will be treated with honesty, respect and consideration. To us, our business is more than just selling Real Estate, it's about building relationships and establishing a strong foundation with all our colleagues, clients, affiliates and associates, so that when clients choose us to transact their business, they know that we're in it for the long haul.

Are you ready to commit?

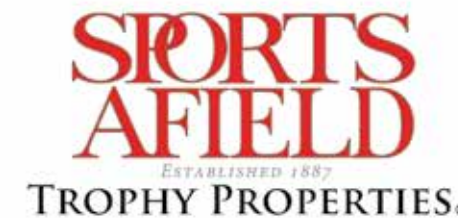
Heleen Jacobson

Broker / Manager

Sports Afield Brand

Brand Identity

- Since 1887 the iconic *Sports Afield* name has been synonymous with outdoor recreation and conservation.
- Sports Afield is a world wide network of recreational property experts who market hunting land, farms, ranchers, waterfront properties, lake homes, Luxury estates, ocean properties.
- In early 2014, *Sports Afield* acquired the assets of Cabela's trophies properties, a leading source of recreational property.
- YOU as an agent can become part of this company tapping into the resource already in place and assist the outdoor enthusiast fulfill their greatest dreams.



Sports Afield Trophy Properties®

Marketing Muscle, Multiplied

- Global listing exposure to agents and buyers our competition can't reach.
- Sports Afield Trophy Properties (SATP) unlocks a vast, global network of gold class agents and buyers.
- World wide listing exposure via website syndication to over 500 other farm, ranch, and recreational websites.
- Exclusive marketing offered by no other brokerage in Canada.



What is a Trophy Property

Exclusive Recognition

- A trophy property is a real-state term for the top two percent of properties in a given subcategory.
- Residences that are architecturally or historically preserved properties.
- Agricultural lands that have extraordinary yields.
- High-amenity natural land and properties with spectacular view other extraordinary features.



All SATP Affiliated Brokers

Endless Opportunities

- The exclusive right to advertise recreational properties on the SATP website.
- SATP has a highly visible presence at the United State's largest and most prestigious outdoor shows and conventions.
- Premium Membership in Landwatch.com.
- World wide exposure to foreign investors, capitalizing on promoting properties in British Columbia which has unrestricted foreign ownership of land.



Proven High-Dollar Success

Big Properties, Big Results

- Billions of dollars in total real estate sold!
- Over \$300 million in farm, ranch, and recreational properties sold. (2017)
- Over \$250 million in Sports Afield trophy property listings sold (2017).
- SATP understands the needs of elite recreation buyers and sellers. Agents like YOU could unlock great potential by becoming the top SATP agent in Canada.
- In short SATP understand gold class listings and how to easily facilitate your increase in income goals.

Listing Volume	Territory	Listing Volume	Territory	Listing Volume	Territory
\$11,104,880	300	\$111,332,000	200	\$77,088,000	200
\$7,750,000	205	\$62,506,441	300	\$72,220,999	300
\$7,532,900	301	\$54,054,424	301	\$49,170,250	301
\$6,965,000	405	\$25,347,400	302	\$37,522,000	302
\$6,625,000	200	\$24,802,800	1701	\$25,554,800	1701
\$3,607,900	1701	\$19,162,760	113	\$23,570,685	714
\$3,581,500	114	\$15,000,000	714	\$19,541,900	405
\$3,333,000	1108	\$15,467,490	405	\$17,529,000	1507
\$2,524,113	1102	\$13,425,000	1507	\$17,455,635	113
\$2,390,150	1103	\$11,964,695	110	\$15,000,000	3015

SOLD!

Online Marketing & Emerging Tech

Cutting-Edge Connections

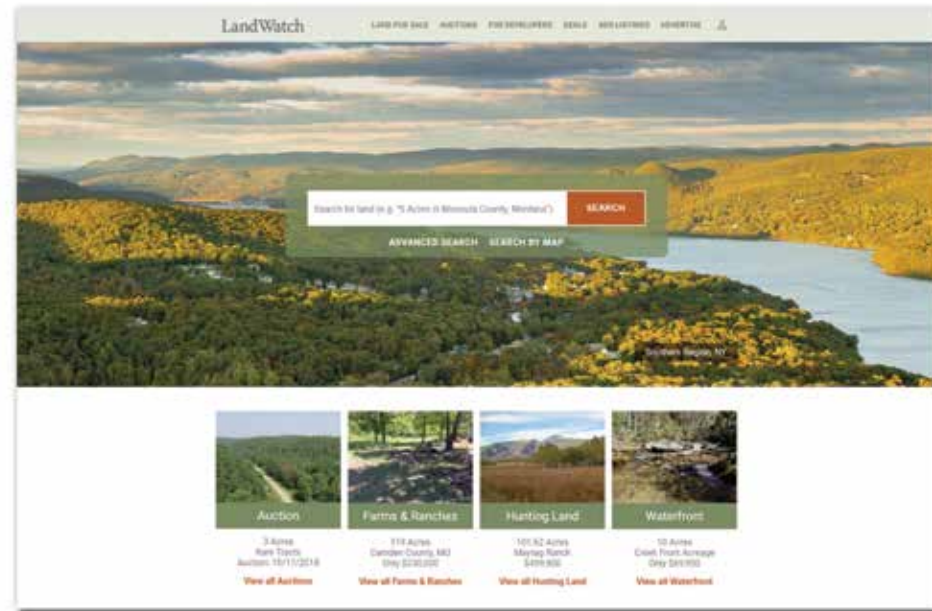
- The website, trophyproperties.ca, showcases listings and draws considerable buyer traffic.
- Regular, targeted emails reaching tens of thousands each month.
- Social media marketing targeting international buyers in their native language.
- Use of emerging technologies like 3D mapping and virtual reality to make listings stand out.



Access to Leading Websites

Extensive Reach, Easy Uploads

- Brokers can upload property listings to many websites.
- LandWatch, LandJournal, LivingTheCountryLife and more!
- These primary sites feed hundreds of secondary sites allowing our agents to enjoy an even greater reach in marketing top properties.



Canadian Hunting TV Programs

Reality TV and Online Streaming

- Broadcasting across Canada and Europe, Wild TV provides entertaining and educational programming to the devoted outdoors men who exclusively enjoy hunting, fishing, shooting and motorsports.
- Prairie Pursuit explores the nooks and crannies of Saskatchewan uncovering all the hunting riches that it has to offer.



Stellar Print Marketing

Persuasive and Targeted

- Properties featured in annual SATP Catalog distributing 15,000 copies world wide!
- Monthly SATP Magazine distributing 50,000 to subscribers in North America.
- Properties featured in our own full color Real Estate brochure, and in local and national magazines and newspapers.
- Target direct mail campaigns that reach specific audiences.

604.363.8483
info@trophyproperties.ca
www.trophyproperties.ca

<p>\$950,000 CAD NELSON, BRITISH COLUMBIA 102.65 ACRES OF UNFETTERED LAND! Gorgeous land, 2 creeks, tons of trees & terrain, bordered by BC crown land. 2 homes & 3 rustic cabins. Various sheds & outbuildings, a shop, some corrals. Unlimited possibilities on this land: recreational tours, RV lots, campgrounds, hunting, Air B&B's, lodges, or the perfect place to settle, plenty of space for house guests! No agricultural land restrictions apply, so dreams can be a reality here! 4KM from Siocan Park, close to Kootenay Regional Airport. JEROEN JACOBSEN (778) 386.6336 jeroen@farmrealestate.com</p>	<p>\$2,700,000 CAD WILLIAMS LAKE, BRITISH COLUMBIA 1931 ACRES ALL IN ONE BLOCK Total seclusion, amazing quietness. High on a ridge, amazing views for miles. Trails through the woods for hunting, quadding, camping or building an off-grid dream home. Endless opportunities. Included in ALR, good grass for cattle, abundance of fir and a few natural springs. 5 separate titles, a great investment opportunity! Private access to draws for Bighorn Sheep, Mule deer, White Tail deer, Black bear, Cougar, Lynx, Wolf & more. Close to Williams Lake. HANK VAN HIERDEN (403) 308.1737 hank@farmrealestate.com</p>	<p>\$1,395,000 CAD QUESNEL LAKE, BRITISH COLUMBIA RITSON ACRES: WATERFRONT PROPERTY 43.4 Acres of Quesnel Lake waterfront & 1,420' of lake frontage. Enjoy a 3,200 sq.ft. deluxe 4 bedroom home and manicured grounds on this private estate property at the end of the road adjacent Crown Wilderness Lands. Two large shops, hayshed w/tack room, corrals, automatic watering system make this a superb choice for equestrian enthusiasts. Enjoy this "LIFE IS GOOD" destination on the doorstep to a world of nature and outdoor adventure. MARTHA PARIDAEN (403) 628.2355 martha.fairrealty@gmail.com</p>
<p>\$2,790,000 CAD CRANBROOK, BRITISH COLUMBIA ROCKY MOUNTAIN STABLES 53.57 Acres of private, scenic land, luxury 2 bedroom home, 10 stall horse stables and paddock minutes from the centre of Cranbrook in the East Kootenays. One of the largest private parcels available in the City of Cranbrook, an amazing investment opportunity you can enjoy now as an equestrian venture and sell later as subdivision, commercial or recreational potential. Enjoy the stunning view of Fisher Peak and Rocky Mountain views from your private Equestrian Estate. MARTHA PARIDAEN (403) 628.2355 / 1.866.345.3414 martha.fairrealty@gmail.com</p>	<p>\$3,350,000 CAD VALLEYVIEW, ALBERTA RIVERFRONT INCL. 1700 +/- ACRES! Recreation, Cattle Farming, Hunting, Fishing. Lots of mature trees, open meadows, river, Moose, Elk, Deer, Bear & other wildlife. Fishing from Little Smoky River; grayling, bulls and trout. 25 km South of Valleyview off highway #43. Renovated 2400 sq.ft. +/- Bungalow, 4 outdoor waterers, steel panel corral system, machine shed, barn, artesian well, 2 dugouts. Riverfront properties are not that easy to find so do not miss out on this opportunity! RIA BRAAKSMA (780) 446.3006 / 1.866.345.3414 ria@realestatecentre.ca</p>	<p>\$1,200,000 CAD EDMONTON, ALBERTA RUSTIC RIDGE RANCH: SCENIC PROPERTY 80.06 Acres, right off Cowboy Trail so many possibilities! This park-like setting boasts an almost 6000 sq.ft. home with a chef's kitchen, large dining area, 9 beds & 7.5 baths. Property also has two log cabins! The zoning is Low impact residential/recreational and commercial uses. Perfect for a bed & breakfast, hunting lodge, retreat centre, campground. Also ready for your horses, cows and chickens! A great family business opportunity! RIA BRAAKSMA (780) 446.3006 / 1.866.345.3414 ria@realestatecentre.ca</p>

1 866 345 3414
info@realestatecentre.ca
www.trophyproperties.ca

Canada Trophy Properties Advantage

EXCLUSIVELY FOR YOU

- Exclusive participation with Sports Afield Trophy Properties for true worldwide listing exposure.
- Gain maximum local and regional exposure through industry-leading memberships.
- Market knowledge other brokerages can't touch.
- Produce a full-color Real Estate Guide with copies distributed region-wide.
- Unmatched success selling high-dollar and large-trophy properties.
- Cutting -edge local and national marketing packages across traditional and emerging media.
- Complementary subscriptions to Sports Afield Magazine and Catalog.



SATP Licensing Fees are applicable

For more information contact

Heleen Jacoben

heleen@heleenjacoben.ca

AB: 403-317-0860

BC: 604-363-8483

Register today to become an exclusive Sports Afield representative today!