

16-18 MARCH 2023

COALDALE CHRISTIAN SCHOOL



ASAA 1A BOYS
PROVINCIAL
BASKETBALL
CHAMPIONSHIPS





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COALDALE CHRISTIAN SCHOOL

Dear Supporter,

From March 16-18, the 1A Boys Basketball Provincial Championship Tournament is coming to Coaldale! This event boasts of 12 teams with approximately 200 players, coaches and refs coming from all over the province of Alberta. This one-time epic event will be hosted at Coaldale Christian School.

Teams and players also come with their groupies in tow - family, friends, and numerous others - bringing a total number of potential visitors of approximately 500 to our town.

Organizers want to roll out the red carpet for these young athletes, providing them with the best possible experience in what this event and the Town of Coaldale has to offer. As part of this tournament, a special souvenir program is produced filled with team rosters, photos, draw details, and event highlights. This program will be available in print and posted in electronic format on the ASAA website.

We are reaching out to the community for support of this event in the form of advertising sponsorships. Businesses will be highlighted through various formats including, advertisements and logos in the souvenir program, as well as logos on signage. Sponsors will also be featured during the official opening ceremonies and during on-line streaming broadcasts.

Each athlete also receives a swag bag filled with promotional items from the tournament such as a lanyard, name tag, coupons, gift certificates and souvenir items. This would be an excellent opportunity to add a promotional product or coupon encouraging teams to visit your business. Chaperons and coaches often look for opportunities to spend relatively short amounts of time in between games with their teams.

Funds generated for this event will be put towards offsetting event expenses and reducing fees for the student athletic programs at Coaldale Christian.

Our sponsorships are available as follows:

- \$1,000 Full Page Ad + Large sized logo
- \$500 Half Page Ad + Medium sized logo
- \$250 Quarter Page Ad + Small sized logo
- \$200 Business Card
- \$200 Smallest Business Logo
- \$100 Business Name in Text
- Public Donation
- Private Donation

Invoice and/or receipts are issued upon request. Official tax receipts can only be issued to private individuals who make donations and/or businesses who donate without advertising.

Advertisements must be photo-ready and can be submitted as PDF, JPEG or PNG file type to duane.konynenbelt@coaldalecs.com. For business card size advertisements, please email an electronic copy or pass along a hard copy to the student who has approached you. Graphic design services are available as needed for an additional fee of \$150 per advertisement.

Duane Konynenbelt
CCHS Athletic Director
duane.konynenbelt@coaldalecs.com
403-330-8237

*Cheques can be made payable to Coaldale Christian School or CCS
E-transfer can be sent via office@coaldalecs.com. Please mark 'Provincials' in the e-transfer comment box.*



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SPONSORSHIP INVOICE

Company Name: _____

Contact Name: _____

Phone Number: _____

Email: _____

Address: _____

City: _____

Postal Code: _____

SPONSORSHIP LEVEL

- \$1,000 Full Page Ad + Large sized logo
- \$200 Smallest Business Logo
- \$500 Half Page Ad + Medium sized logo
- \$100 Business Name in Text
- \$250 Quarter Page Ad + Small sized logo
- Public Donation Other
- \$200 Business Card
- Private Donation

AMOUNT:

- Request for donation receipt**
Official tax receipts can only be issued to private individuals who make donations without advertising.

Signature: _____

Signator Name: _____

Date: _____

ACTION ITEMS

Forward Sponsorship Payment

- Cheques can be made payable to Coaldale Christian School or CCS.
 Mail to: 2008 8 Street | Coaldale, AB | T1M 1L1

- E-transfer auto-deposit can be sent via office@coaldalecs.com. Please mark 'Provincials' in the e-transfer comment box.

- EFT info is available upon request. Please contact the CCS office at 403-330-4055 office@coaldalecs.com

Forward Advertisements and Logos

- Submit electronic advertisements or logos to duane.konynenbelt@coaldalecs.com
 JPG, PNG or PDF

- Logos to be copied off the Internet
- Submitting physical business card

- Advertisement design services for an additional \$150.
 Be sure to change the amount total.

DEADLINE:
FEB 15, 2023
to receive payments and artwork